OFFICIAL RULES

3rd MATERA INTERNATIONAL FICTS FESTIVAL

Matera (Italy) may 31st – june 2nd 2013

Art. 1 – MATERA INTERNATIONAL FICTS FESTIVAL 2013

The Associazione Polisportiva Dilettantistica VIRTUS Matera, in collaboration with FICTS Fédération Internationale Cinéma Télévision Sportifs is organizing the "3rd MATERA INTERNATIONAL FICTS FESTIVAL", that will be held in Matera from may 31st to june 2nd 2013. The event is in connection with the "World FICTS Challenge" Worldwide Championship of Cinema and Sport Television.

Art. 2 – AIMS

VIRTUS Matera and FICTS through "3rd Matera International FICTS Festival", aim at spreading the knowledge and diffusion of sport movies and videos that, in different languages and different production forms, contribute to the development of the artistic and cultural tendencies in the TV world and movies. The aims of this event are: promoting the quality of sports images; encouraging producers to broadcast their images; underlining Olympic spirit; bringing about the meeting and co-operation of those who work creatively in sport broadcasting; stimulating and spreading the study, discussion and knowledge of creative and cultural issues related to these media.

Art. 3 – CONTENTS

"3rd Matera International FICTS Festival" is open to all television, movie and new media productions dealing with sport, or having sport in all its different expressions and manifestations as their main subject. Productions with porno graphical contents will not be accepted, neither will works inspired by political, religious or racial fanaticisms.

Art. 4 – SECTIONS

All the movies, videos, TV shows, shorts and full length productions about any kind of sport and its various expressions produced in the period 2009-2013 exception for Documentary Section (2000-2013), will be allowed to compete in one of the following 7 Sections:

- 1. OLYMPIC GAMES OLYMPIC SPIRIT: chronicles, surveys, reportage about Olympic Games, the disciplines, the champions, the participants, the cultural, historical and ethic values, through during the training for the Games or during the actual competition:
- a) OLYMPIC GAMES OLYMPIC VALUES
- 2. DOCUMENTARY (Year of production 2000 2013): Documented television or cinema chronicles and researches, regarding sport in all its forms and expressions, stories about champions, teams, events.
- A) INDIVIDUAL SPORT
- B) TEAM SPORT
- C) GREAT CHAMPIONS INDIVIDUAL SPORT
- D) GREAT CHAMPIONS TEAM SPORT
- 3. TV SHOWS NEW TECHNOLOGIES:

- a) SPORT PROGRAMS, TALK-SHOWS, ENTERTAINING including satellite and cable TV, local, syndicate and commercial broadcasting system. In the case of serial programs, only one show is to be presented, without interruptions and publicity.
- b) NEW MEDIA: productions dealing with sport, based on interactive and digital technologies utilized for web promotion or in DVD format.
- 4. SPORT & SOCIETY: sport and its values in the social field and in the formation process of the individual.
- a) SPORT VALUES: Intervention for the social values of sport (ethics, tolerance, disability, fair-play, peace, etc). Sport as an informational, educational and didactical item, instrument of formation and social inclusion.
- 5. MOVIES: Fiction shorts and full-length films, TV-movies, and TV serials made by debuting or well known authors having sport as their main theme, sports events or the story of sports champions really existed. This also includes CARTOONS: (also in computer animated). For this Section it's necessary to send the artistic and technical cast information.
- 6. SPORT ADVERTS: The commercials having sport or sports champions as their subject or testimonials of initiatives. Productions aiming at the search for creative solutions in advertising.
- a) SOCIAL/INSTITUTIONAL ADVERTISING (public service, non-profit, corporate campaign and social campaign, the sport promotion, etc)
- b) COMMERCIAL ADVERTISING (of a product or a service). Productions aimed to find out better solutions concerning the advertising.
- 7. MOVIES & TV FOOTBALL: reports, fiction, documentaries, films, features film and shorts films, stories of the champions, stories of the football teams, events, television programmes, etc. that have as main topic the football in different applications: for the television, for the cinema, for the new technologies platforms.
- a) MOVIES & TV FOOTBALL
- b) MOVIES & TV FOOTBALL GREAT CHAMPIONS

Art. 5 – AWARDS AND PRIZES

The Festival will be competitive. The works are judged by an International Jury (excluded who have direct or indirect interest) made of up to 7 exponents of Movies, TV, Media, Sport, Culture (appointed by The Organizing Committee) that will award officially, without appeal, the official prizes.

For each Area of the Sections will award the winner. In addition will be deliver the "Award" to the absolute winner of "Matera International FICTS Festival". The awarded for each Area of the Sections will take part in Sport Movies & Tv 2013 in connection with Worldwide Championship of Cinema and Sport Television "WORLD FICTS CHALLENGE, that will take place in Milan from 4th to 8th December 2013.

The projection calendar will be established by the Festival management. In the ambit of the Festival, FICTS will be delivered the "Special Award" to those exponents of Sport, TV, Movies and Journalism whom have carried on "a significant role in favour of sport by promoting its image and cultural and ethical values".

Art. 6 -SELECTION OF WORKS

In order for a production to enter the Festival, it's necessary to send within and no later than 30th April 2013 the following items (the number of works for each participant being unlimited):

- The Entry Form duly filled in and signed;
- 2 DVD copies (only in PAL System "Zone 2" or "All" without menu), for the admission, that will not be returned;
- All works in languages other than English and Italian, must bear subtitles or be commented in one of the above mentioned languages;
- A summary (brief synopsis) of the video in Italian and English;
- Adequate photographic documentation in digital format (jpeg high resolution) to be used for the Official Catalogue, the Press Office and the promotional campaign of the Festival;
- 2 copies of trailer of length of maximum 3 minutes in DVD (Pal System only) edited separately from the main work, to be edit on the FICTS

website in the Section Trailer and in order to be projected on the televisions, during the Award Ceremony and open-close air projection on the maxi-screen;

• Bio-filmography of the Director and/or the Actors.

All the works "Selected" will be projected during the Festival, will take part of the Festival Bill. The Jury will choose among the "Selected" works, per each Section, a maximum of three (3) works "Nomination", among which will be choose the works to award. All the materials mentioned should send within and no later than 30th April 2013, to the following address:

Associazione Polisportiva Dilettantistica VIRTUS Matera

Comitato Organizzatore 2nd MATERA INTERNATIONAL FICTS FEST IVAL

Vico I La Martella, 9 75100 Matera – Italia

Tel.: +39 0835 336871 - Fax: +39 0835 336871

Sito web: www.virtusmatera.net - E-mail: info@virtusmatera.net

Art. 7 - PARTICIPANT WORKS

The copies are and will be used by the Organizing Committee only for cultural, non-profit purposes and the best sequences may be broadcast by media as promotion before, during and after "Matera International FICTS Festival" also in collaboration with Public Institutions, Media, Schools, etc.

For further promotion, the works enrolled can be projected during the International Film Festival (WFC) endorsed and pleaded by FICTS that will also estimate the opportunity to grant the use at the IOC for the same purposes. Their utilization however, is absolutely not commercial. The works will not be used for any other aim without explicit authorization of the producer.

Who presents a piece of work is considered the owner of the same in all respects for what concerns its utilization as from these Rules and must deliver the Entry Form duly signed, by which, accepting the Rules, he authorizes:

- a) the widest broadcasting of the work (that is not subjected to any right or other indemnity) making it as easy as possible for the work to be put at the disposal of the institutions that may require it.
- b) the vision of the video to delegates, credited journalists, observers, experts invited by the Organizing Committee.

c) the deposit of the copies of the production in the Central Archives of the Federation, to be used exclusively for study, documentation and institutional purposes.

The producer must declares to acted in the respect of dispositions of the cine-television rights. The participants will be considered directly responsible for any request or claim for damages or refund coming after the presentation of the work at the Festival.

The Organizing Committee grants the right to use the participants' names at the Festival, for its own promotional activity.

Art. 8 - TRANSPORT AND INSURANCE

Transport and insurance charges from the Country of origin are to be paid by participants. The package containing foreign videos must bear the following contents: "Sport movies addressed to cultural event, not for sale. It does not include porno graphic contents. Commercial value 30 €". The Organizing Committee disclaims any responsibility for damages occurred during transport.

Art. 9 - GENERAL TERMS

The Organizing Committe will pay the 30% of the cost of the overnight stay to in the Hotels operating in agreement with the Festival to the authors and the producers of the selected works.

For controversial cases and any occurrence not specified in these Rules the reference will be the FICTS Federal Statute and WFC Rules. The decisions, without appeal, will be competence of the Direction of the Festival. For any controversy about the meaning of the single articles of the present Rules, the original Italian text bears witness (tongue of the Country where FICTS has its seat).