



YOUTH AWARD 2015

Competition Announcement ***“NO BULLING, NO DOPING”***

The “Osservatorio Nazionale Bullismo e Doping ONBD (National Oversight committee anti bullying and doping)” and the International Federation Cinema Television Sportifs (FICTS)) announce for the academic year 2015 the International Contest ***“SPORTMOVIES FOR CULTURES”*** in collaboration with the publishing house Armando Curcio Editore.

PROVIDED THAT

The Oversight committee considers the motor and athletic culture as a good cause of participation to the social life and of tolerance, a motivation to accept the differences and to respect the rules, and furthermore a source of psychophysical wellness and personal realization.

The Oversight committee is pursuing the goal of achieving prevention and communication campaigns for the prevention of bullying and doping through the vision and creation of short videos and short sports movies filmed in schools of all levels. These campaigns promote also educational activities reserved for teachers and school leaders to counter the negative factors conditioning the behavior and lifestyle of the youth population.

It is interest of the institutions mentioned above to promote and develop a working relationship that is aimed at the activation of coordinated cultural initiatives and at the promotion of sports culture in schools through the vision and creation of short videos and short sports movies.

REGULATIONS

Art:1- OBJECTIVES

The International Competition "NO BULLING, NO DOPING" is aimed at creating an International Communication Campaign, at preventing and contrasting the phenomenon of bullying and the problem of doping.

Young people, unfortunately, are increasingly recurring to shortcuts in life to win or succeed in their group, and their behaviors are often realized without a real awareness.

The movie making language, therefore, is good to convey messages and content of high emotional impact, to encourage young people to reflect and develop greater



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awareness and strength of denial towards a world that, by nature, they have never belonged to and never will belong to.

The International Competition "BULLING NO, NO DOPING" also tends to enhance the exchange of ideas, thoughts and solutions that kids from all over the world can offer. Different perspectives, methodologies and cultural trainings, studied and developed by the experience of their own country that, once in the network, can be compared and available to all the students and the teachers. This global sharing will provide much more information for the students and many more ideas to the teachers in the way to debate better each other.

Art.2 DESTINATARI

The international competition is divided into two different sections: **JUNIOR** AND **SENIOR**.

JUNIOR section is reserved for school children of all levels except for university students to whom is reserved the section **SENIOR**.

Each multimedia product realized will be the result of the following activities:

- groups of pupils from the same class
- groups of pupils from different classes
- groups of university students from the same degree course / university
- groups of university students from different degree programs / universities
- individual authors

The documentation will be available to examine in depth the suggested contents, published (and made downloadable) on the web portal dell'ONDB, on the FICTS portal and on the one of Armando Curcio Editore.

Il concorso internazionale è articolato nelle due diverse sezioni : JUNIOR E SENIOR.

Art.3

MACRO THEMES AND NARRATIVE MANNERS

Each creative work will be inspired by one of the following areas:

BUILD A VICTORY!

Every success story has been planned to the last detail with care and love. Share your victory, that of your team or that of a Champion said. The reasons that led to the success, the strength found in the most difficult situations.



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BELIEVE IN YOURSELF

When you're tired, and every force only seems to give you up, then that's where the challenge comes. At that moment life looks at you and awaits your decisions. Decide what you're made of is in your strings and the future in your hands, and believe it is required.

I AM THE CHAMPION!

I struggled, I believed, and I gave it my all. Maybe I came to reach the gold medal but I managed to beat my limits, I managed to win over those heights that I never thought to reach. And now I dream a great future, more enlightened, I dream other challenges and other achievements: I am the champion!

THE ART OF NOT GIVING UP!

The losses are part of the victories. Capitalize a defeat is a sign of intelligence. Anyone can get up after a fall and the real defeat lies in giving up. I am different!

TOGETHER TO WIN

The victory on the field, as in life, it builds in Team. Help the companion in distress means to help themselves. It is important to learn how to make the team. Solidarity generates mutual respect and friendship multiplies joys and shares the pain.

Art.4

FEATURES AND DURATION OF THE VIDEOS

The multimedia products must be the result of the originality and the creativity of the students who, through the use of images in different shapes and forms, will become creators of contents and educational messages capable of producing an effective communication impact.

The works - *lasting up to five minutes* - will have to be made in Italian or in English (with subtitles in Italian) and will belong to the following genres of film language:

Spot - maximum duration: 1 minute;

Television drama - maximum duration: 5 minutes

Documentary - maximum duration: 5 minutes;

Cartoon - maximum duration: 3 minutes;

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Sports news - maximum duration: 3 minutes;

Music video - maximum duration: 3 minutes.

Interview - maximum duration: 3 minutes

Art. 5 FORMAT OF THE VIDEOS

The works should be made in the formats required for the two modes of transmission:

- 1) video format like MOV, AVI or other, on DVD, for sending by mail;
- 2) MPEG4 format for sending via We Transfer, the online service for free mail shipping of large files.

Art. 6 FILMS ADMISSION CRITERIONS

The works can be admitted to the evaluation stage if they satisfy the following requirements:

- 1) be exclusively referred to one of the themes in **art. 3** of these Regulations;
- 2) belong to one of the genres under **art. 4** of these Regulations;
- 3) constitute an original work *not covered by copyright*, also regarding the use of images and music;
- 4) return the quotation of the sources in the case in which the work produced is historical and / or documentary.

Art. 7 PARTECIPATION MODALITY AND WORKS SHIPPING PROCEDURE

The participation at the contest is free.

For the category **JUNIOR**:

The headmasters of the schools involved in the initiative will have to subscribe at the Contest, *no later than April 30, 2015*, by sending the Registration Form, one for each work in competition, to the e-mail nobullingnodoping@bullismoedoping.it.

On registration, the works must be sent by regular mail together with the Application Form, filled in and signed by the Headmaster.



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For the category **SENIOR:**
Authors must subscribe the Contest, no later than April 30, 2015, by sending the Registration Form, one for each work in competition, to the e-mail: nobullingnodoping@bullismoedoping.it

On registration, the works must be sent by regular mail together with the Application Form, filled in and signed by the adult author/ authors.

To facilitate the procedures for selecting and voting, the works must be sent within the same time limit by e-mail through We Transfer. The works, then, must be sent no later than 12:00 a.m. on 04/30/2015, through both the modes described below:

1) *Regular mail* on DVD support and in the format prescribed in Article. 5, together with the Application Form, addressed to the national headquarters of the "Osservatorio Nazionale Bullismo e Doping" - Viale Europa, 98-00145 Roma. Shipping costs are borne by the participants and the works will not be returned;

2) *We Transfer system*, in the format prescribed in Article. 6, to the email address nobullingnodoping@bullismoedoping.it. The sender receives confirmation of receipt message sent by We Transfer and a subsequent confirmation of reception of the file downloaded from the recipient.

In the *Application Form* must be clearly indicated:

for the category **JUNIOR:**

- 1) the denomination, the data processing code and the address of the Institute;
- 2) the name of the participants;
- 3) the class and the section of the student;
- 4) title and genre of the work;
- 5) the topic you compete for and a brief description of the work;
- 6) email address and phone number.

for the category **SENIOR:**

- 1) the denomination, the data processing code and the address of the Institute;
- 2) the name of the participants;
- 3) registration year at the required course;
- 4) title and genre of the work;
- 5) the topic you compete for and a brief description of the work;
- 6) email address and phone number.



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Must also be explicitly stated that the original work submitted is *not covered by copyright*, also regarding the use of *images and music*.

The author must provide proof of being entitled to all the rights to use the multimedia product sent, that the contents of the latter does not violate applicable law and that it does not contain content that is defamatory. The author must also declare to relieve the Organization from any liability for the content of the product on display to the public.

In any case, will not be considered those works that target values damaging the sensitivity and the rights of others or that involve patently offensive content, in particular with regard to religious issues, racial, sexual, social or political. With handwritten statement of the Headmaster (for the category JUNIOR) or of the university students (for the category SENIOR), will be granted to the ONBD, and FICTS, under Law No. 196 February 3, 2003 and subsequent amendments and additions, the authorization to the use of images and information sent, for all the purposes related to the competition and the authorization to the treatment, even computer, of personal data.

The Application Form can be downloaded from the institutional websites of the "FICTS", of Armando Curcio Editore and of the "ONBD" in the section dedicated to the Contest. Regarding the category **JUNIOR** the Headmasters will care of acquiring, in advance, by the adult students and by the families of the younger students, the waivers for the use of images and information transmitted to the ONBD and to the FICTS.

It ensures that personal data will be treated with the confidentiality required by law and used exclusively for the development of the competition and the related activities. Upon request, can be erased or rectified. The Organization disclaims any responsibility for technical problems, errors, cancellations, failure of communication lines that may arise in the transmission of the works and related documentation.

Art. 9

SELECTION AND VOTATION OF THE WORKS

The works received in prescribed the time limit and manner will be submitted to the Technical Jury, composed by representatives of the ONBD and the FICTS and by professionals and experts in the world of film and television



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communications.

According to the Technical Jury will be selected the best five (5) works, one for each of the macro-themes proposed. The most voted works will receive the prize **YOUTH AWARD 2015**.

Additionally all entries *will be published no later than April 30, 2015* on the website www.bullismoedoping.it in the section dedicated to the Competition, to be exposed to the judgment of the Jury, composed of all users who will subscribe to the website and who will be empowered to assign one vote for each macro theme, clicking on a dedicated button that will be placed next to each work. Each user can express in total a maximum of three (3) votes but may not vote the work of which is the author. The Jury will vote *until 12:00 a.m. of Sunday, May 17, 2015*. At the end of that period the Technical Jury, in accordance with the preferences expressed by the People's Jury, may decree the two winners: one selected by the Technical Jury and the most voted by the People's Jury who will receive the award.

Art. 10

PROCLAMATION AND AWARDS

The list of winners will be published on the website of the ONBD, of Armando Curcio Editore and FICTS within one week of the close of voting. The winners will be awarded by the following prizes:

- **YOUTH AWARD 2015**, award to the best work in 2015 between the five (5) selected by the Technical Jury.
- Award to the work more voted by the People's Jury
- Diploma of merit to all the winners and an inscribed plaque to educational institutions and the universities to which they belong; For the remaining four (4) winners will be available the following awards:
 - Two Tablet Samsung Android system to the two best works of any kind made by a group class
 - Two Smartphone Samsung Android system to the two best works of any kind made by individual authors.

Additional prizes will be awarded on the basis of the availability resulting from the contributions of any sponsor or partner. The six best works, in rotation, will be projected during all the meetings that ONBD and FICTS will organize during the academic year 2015/2016. The **Award Ceremony** of the Competition will be held on **May 24, 2015 in Rome** at the Teatro Olimpico in the course of the "International Day on youth problems" in the presence of authorities and Olympic athletes who will award the winners.



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Art. 11 DISSEMINATION OF WORKS

The winning works will also be published on the following websites:
www.bullismoedoping.it
www.sportmoviestv.com
www.armandocurcioeditore.it .

The works may be used - without compensation to the authors - for educational and cultural but not commercial purposes, through the non-exclusive and free distribution by the “Osservatorio Nazionale Bullismo e Doping (ONBD)” and the FÈDÈRATION INTENATIONALE CINÉMA TÉLÉVISION SPORTIFS (FICTS) also within national and international events of high cultural value and at major sporting events organized by the national Sports Federations (FSN). The authors of the works sent in order to participate to the Contest, give to the ONBD and to the FICTS the right to disseminate and / or publish them.

Art. 12 FINAL REGULATIONS

The participation to the Contest implies the knowledge and unconditional acceptance of the rules contained in this Regulation; *The lack of respect for even one point of it will be reason for exclusion.* Although not explicitly required by the Rules each jurisdiction is left to the Technical Jury of the Competition.